

Livingly®



DESIGN IN BALANCE

## **DK Anni & Bent Knudsen Collection™**

Kunsthåndværker- og sølvsmedeparret Anni og Bent Knudsen har siden 1952 designet prisbelønnede kunstklip og mobiler til stor glæde for børn og voksne i hele verden.

Eventyret begyndte i 1952 i Kolding, mens Bent Knudsen endnu arbejdede som sølvsmed hos Hans Hansen. I de sene aftentimer udfordrede Anni og Bent Knudsen hinandens åbenlyse kreative talenter med at designe en ny og moderne type julepynt, kunstklip og mobiler. Op igennem 50'erne blev der således eksperimenteret og produceret kunstklip og mobiler af så eksotiske materialer som papir, fiskeben, halm, peddigrør, tekstiler, skind, træ, glas, o.l.

Virksomheden Anni & Bent Knudsen udviklede sig med raketfart. De høstede stor international anerkendelse for deres gode design og håndværk i høj kvalitet. I 1975 blev der eksporteret til 75 lande over hele kloden. De største eksportmarkeder var USA, Japan, Tyskland og Frankrig.

Den store anerkendelse førte til en række priser og udstillinger af deres arbejder, fx Verdensudstillingen i New York 1964, samt bestillingsopgaver til kongehuset i Danmark og i udlandet. I 1987 blev Anni & Bent Knudsen bl.a. tildelt en designpris, hvor juryens motivation lød: "Hvad H. C. Andersen har været for eventyret, har Bent været for papirkippet!"

Det danske kongehus, heriblandt regentparret, har vist Anni & Bent Knudsens arbejde stor interesse – og har også aflagt besøg hos dem på adressen i Kolding.

## **Livingly® tager over**

Anni Knudsen valgte i 2008 at sælge kunstklip- og mobileaktiviteterne til Livingly® – et dansk firma ejet af parret Kent Sejdelin og arkitekt og designer Louise Helmersen. Vi glæder os over at kunne puste nyt liv i de gamle klassikere, og har nu relanceret ca. 200 mobiler af en total samling på tæt ved 4.000 designs. Og vi finder stadig flere klassikere frem fra gemmerne, ligesom vi selv designer nye produkter.

## **Håndlavet i Danmark**

Alle kunstklip og mobiler bliver produceret i Danmark og samlet af dygtige danske hjemmearbejdere.



## **Klimakompensation**

I Livingly® har vi valgt at klimakompensere vores forbrug af karton og papir, hvilket betyder, at vi via vores leverandør støtter etablering af industriskove for at bevare regnskovene.

Vi ønsker dig en god fornøjelse med vores katalog, og håber, det kan give dig og dine kunder fornyet inspiration til at skabe liv i hjemmet.

De varmeste hilsener  
Louise & Kent

## **UK Anni & Bent Knudsen Collection™**

Since 1952 the Danish artists and silversmiths, Anni and Bent Knudsen have delighted children and adults worldwide with their award-winning paper designs and mobiles. It all began in 1952 in Kolding, Denmark, when Bent Knudsen's craftsmanship was engaged by Silversmiths Hans Hansen. In the evenings after work, Bent and his wife Anni would put their outstanding talents to work designing and producing highly original Christmas ornaments and mobiles, using paper, card board, wood, metal, glass, plastic and other materials – even fish bone.

Anni & Bent Knudsen's concepts quickly became state-of-the-art and by 1975 they were exporting to 75 countries, with major sales in the USA, Japan, Germany and France. Anni & Bent Knudsen exhibited their designs internationally e.g. World Expo in New York 1964, and were commissioned to undertake exclusive assignments by the Danish Royal Family as well as Churches and Community Groups.

In 1987 Anni & Bent Knudsen received a prestigious design award. The distinguished jury's verdict was that Bent Knudsen's contribution to the craft of paper cuts was comparable to the achievements of Hans Christian Andersen, famous for his wonderful and imaginative fairytales. Members of the Royal Family have subsequently paid Anni & Bent Knudsen several visits, showing keen interest in their work.

## Livinly® development

In 2008 Anni Knudsen sold the paper cut and mobile business to Livinly®, a Danish company founded by Kent Sejdelin and his architect and designer wife, Louise Helmersen.

Both Kent and Louise feel inspired about the opportunity to re-launching these endearing and classic designs; initially, introducing 200 out of a total collection of approximately 4.000 designs. Future plans will see more of these timeless masterpieces from Anni & Bent Knudsen becoming available as well as a whole new range of contemporary designs – all handmade in Denmark by a skilled workforce.

## Ecologically friendly

It is the declared policy of Livinly to work closely with our suppliers to ensure that all our paper and card board materials are sourced from sustainable forests.



Thank you for taking time to read our catalogue. We are confident that the quality and uniqueness of Livinly designs, backed by a proven track record of award-winning success, will add flair to your range and inspire your customers, just as we have been inspired.

Best regards,  
Louise & Kent



## Anni & Bent Knudsen Collection™

Depuis 1952, le couple Danois, Anni et Bent Knudsen, artisans et orfèvre, ravis petits et grands dans le monde entier avec leurs moblies et leurs découpages primés. Tout a commencé à Kolding, en 1952, alors que Bent Knudsen travaillait comme orfèvre chez le grand maître Hans Hansen. Les soirs, Anni et Bent Knudsen, créaient des décos de Noël et des mobiles. Ils expérimentaient avec le papier, le carton, le bois, le métal, le verre, le plastic et bien d'autres matières – même les arêtes de poisson.

Très vite, les créations d'Anni et Bent Knudsen devinrent très à la pointe et leur marque renommé tenait une grande place dans l'exportation du design danois. En 1975, le couple exportait vers 75 pays. Leurs plus grands marchés à l'époque étaient Les Etats Unis, Le Japon, l'Allemagne et la France. Anni et Bent Knudsen exposaient aussi leurs créations, notamment à l'Exposition Universelle de New York en 1964. La Cour Royale du Danemark ainsi que de nombreuses églises et villes commandaient des créations au couple. La famille Royale a, d'ailleurs, continué à manifester un grand intérêt pour les créations du couple.

En 1987, ils reçoivent un prix pour leur design désigné par un jury qui prononce notamment que les mobiles et découpages de Bent Knudsen ont la même importance pour l'art du papier que l'auteur H.C. Andersen a pour l'art des contes.

## Livinly assure la continuation

En 2008, dix ans après le décès de Bent, Anni Knudsen vend la totalité de ces activités à Livinly, une entreprise détenue par le couple Kent Sejdelin et l'architecte et designer, Louise Helmersen.

Chez Livinly, nous sommes heureux et fiers d'avoir relancés ces petits chef d'œuvres. Aujourd'hui, 200 créations sur une totalité de 4000, ont été relancées. Dans les années à venir, nous continuerons à relancer les créations classiques d'Anni et Bent Knudsen tout en développant des nouvelles créations.

## Fabriqués à la main au Danemark

Tous nos produits sont fabriqués à la main au Danemark par des personnes formés spécialement.



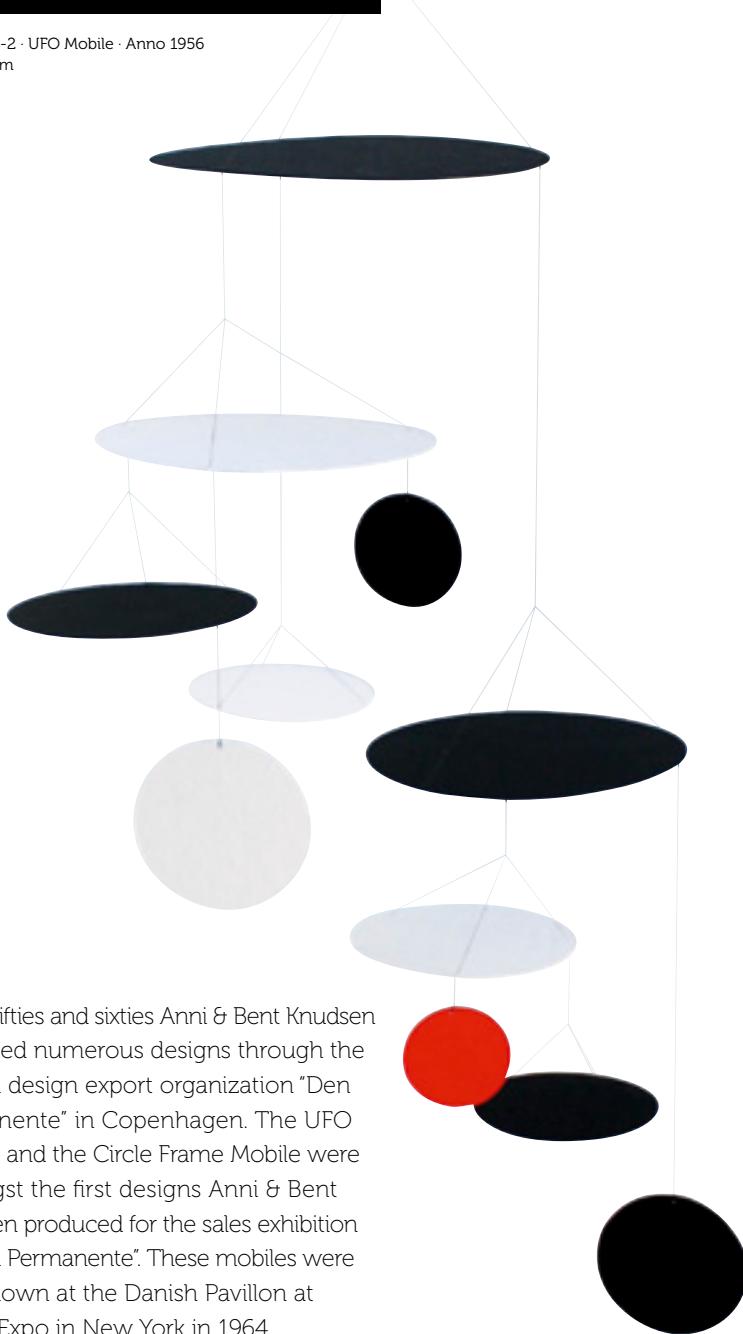
## Compensation climatique

Livinly pratique la compensation climatique pour le papier et carton utilisé. A travers nos fournisseurs, nous soutenons le développement des forêts industrielles afin de préserver les forêts naturelles.

Nous espérons que vous aurez du plaisir à regarder notre catalogue, qu'il vous inspire ainsi que vos clients et vous donne envie de faire rentrer plus de vie et de poésie dans vos intérieurs et dans vos maisons.

Bien cordialement,  
Louise et Kent

07-2134-2 · UFO Mobile · Anno 1956  
30x70 cm



In the fifties and sixties Anni & Bent Knudsen launched numerous designs through the Danish design export organization "Den Permanente" in Copenhagen. The UFO mobile and the Circle Frame Mobile were amongst the first designs Anni & Bent Knudsen produced for the sales exhibition at "Den Permanente". These mobiles were also shown at the Danish Pavillon at World Expo in New York in 1964.



07-2202-1 · Circle Frame Mobile /16 · Anno 1956 · 42x44 cm

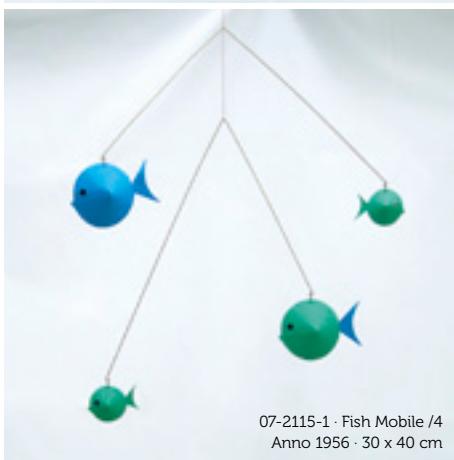


07-2202E-1  
Circle Frame /4  
Black-gold-white-red  
42 cm

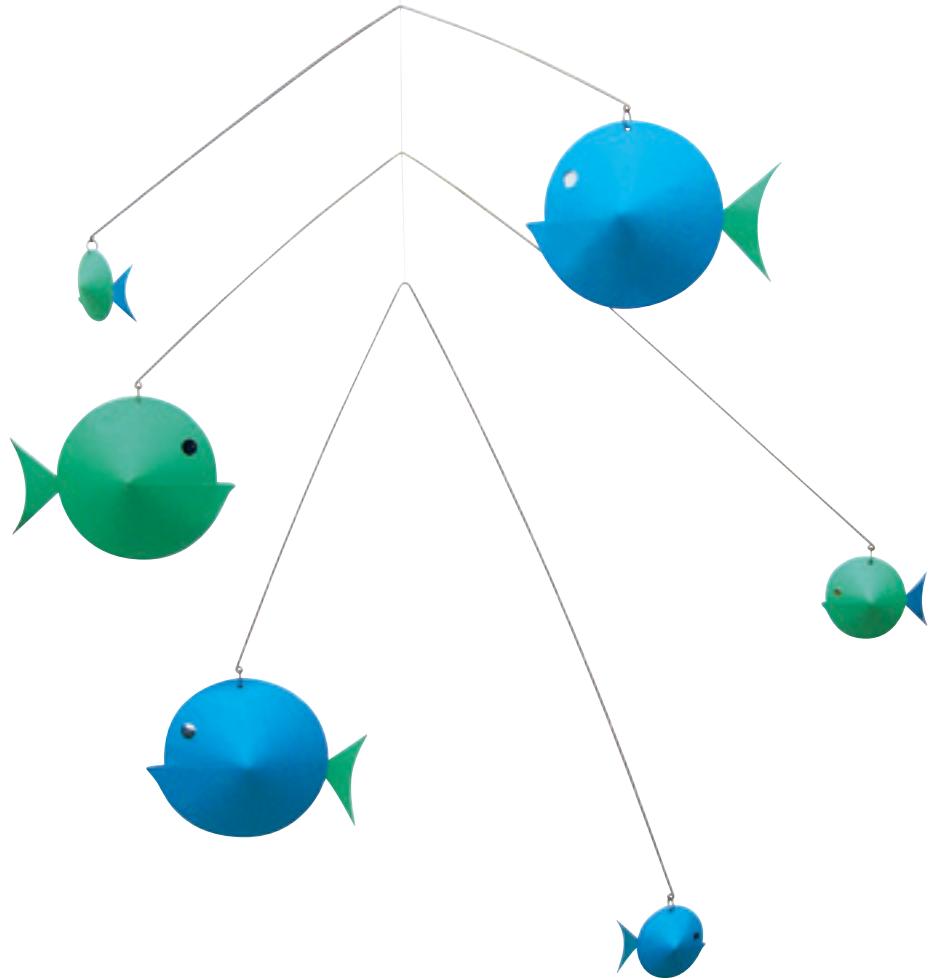
07-2202E-2  
Circle Frame /4  
Gold-black  
42 cm



07-2115-2 · Fish Mobile /4  
Anno 1956 · 30 x 40 cm



07-2115-1 · Fish Mobile /4  
Anno 1956 · 30 x 40 cm



07-2188-1 Fish Mobile /6  
Anno 1956 · 80 x 80 cm

The Fish Mobiles were among Anni & Bent Knudsen's first mobiles to be shown at "Den Permanente" in Copenhagen together with the UFO Mobile and the Circle Frame Mobile.

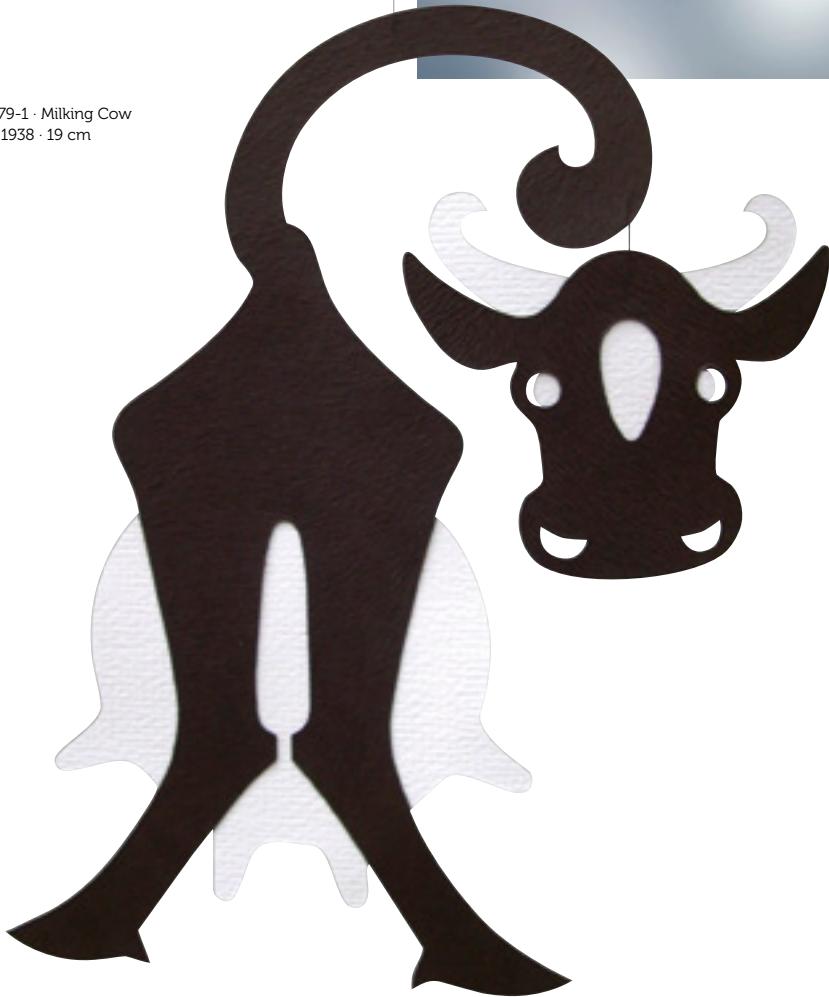
## Bent Knudsen's first mobile

Even before Bent Knudsen left school he was fascinated by aesthetics and humourous characters. His first best-seller, "Maren Malkeko" - the cartoonish milking cow with the enormous udder and hanging head, was produced in 1938 when he was only 14 years old.

07-2111-1 · Wild Swan  
Anno 1956 · 18 cm



07-2479-1 · Milking Cow  
Anno 1938 · 19 cm



Bent Knudsen often worked with fairytale and animal figures like Hans Christian Andersen's fable The Wild Swans.

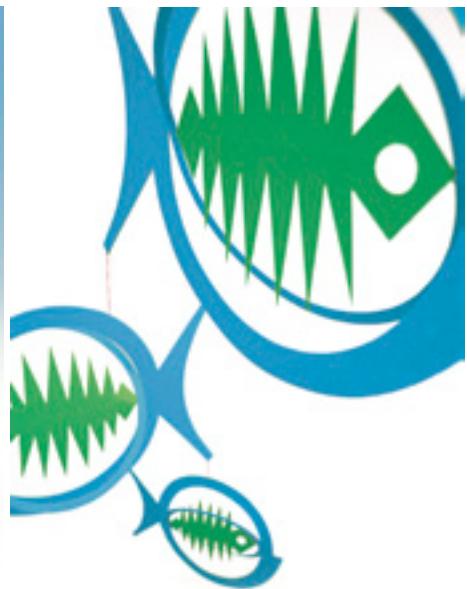
07-2098-1  
Guardsman  
Anno 1954  
18 cm



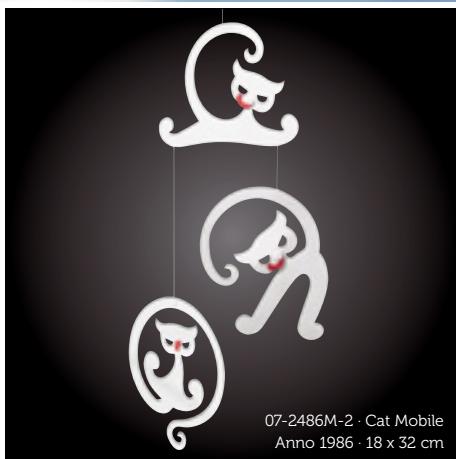
Bent Knudsen often took inspiration from traditional Danish form. The Royal Danish Guardsman was exhibited at World Expo in New York 1964 and was a popular export product. In 1969 Anni & Bent Knudsen received a prize from the Danish Export Council for their creation of and export success with the Guardsman Mobile.



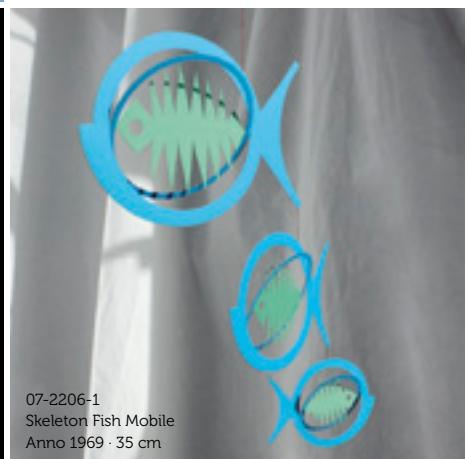
07-2446M  
Swallow Mobile · Anno 1983 · 22 x 28 cm



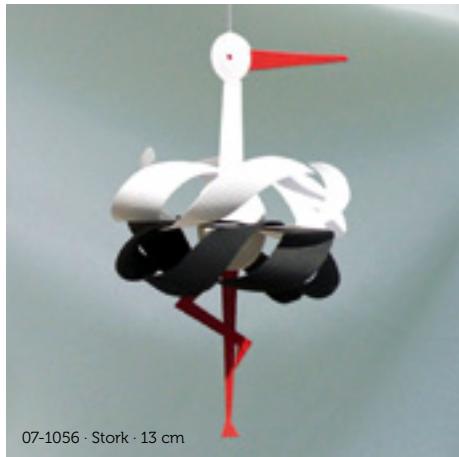
07-2486M-1 · Cat Mobile  
Anno 1986 · 18 x 32 cm



07-2486M-2 · Cat Mobile  
Anno 1986 · 18 x 32 cm



07-2206-1  
Skeleton Fish Mobile  
Anno 1969 · 35 cm



07-1056 · Stork · 13 cm



07-1056M · Stork Mobile · 25 x 15 cm



07-1057M · Swan Mobile · 25 x 15 cm



07-1010 · Stork · 25 cm



07-1001-1  
Spiral Cat · 50 cm

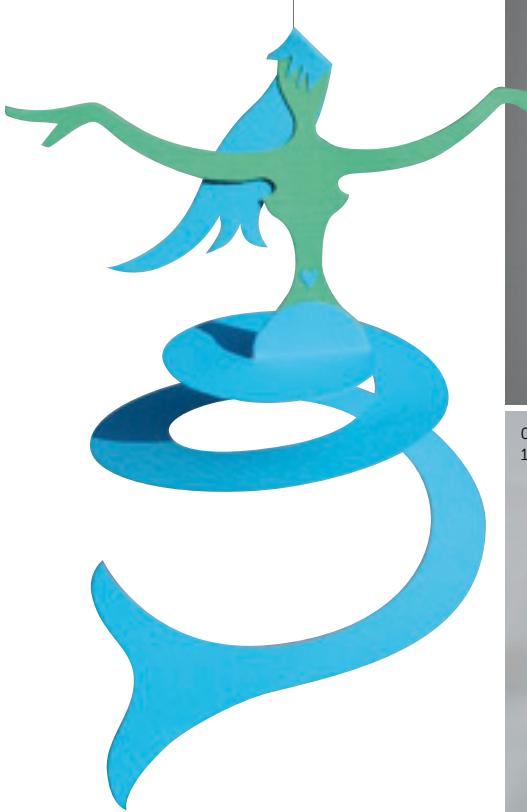


07-1005 · Swan · 22 cm  
07-1006 · Swan · 37 cm



07-1001-2  
Spiral Cat · 50 cm

07-1025-1 · Mermaid · 25 cm



07-1054-1 · Mermaid  
11 cm



07-1054-2 · Mermaid  
11 cm



07-1053-2  
Spiral Cat · 11 cm



07-1053-1  
Spiral Cat · 11 cm

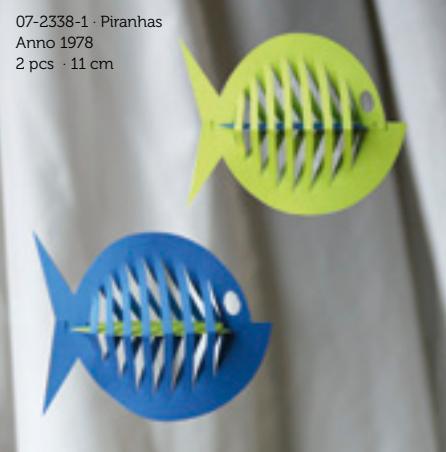
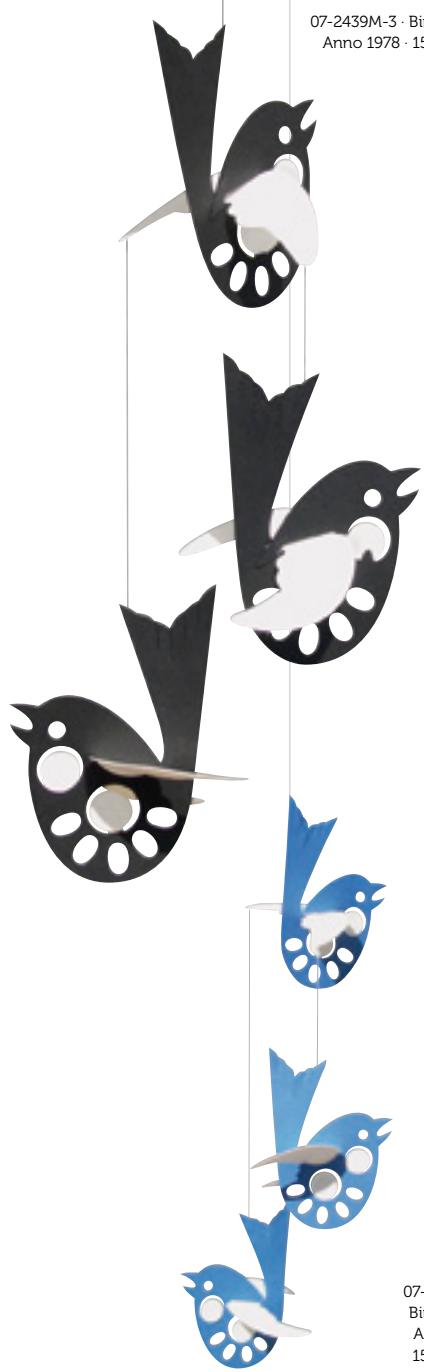


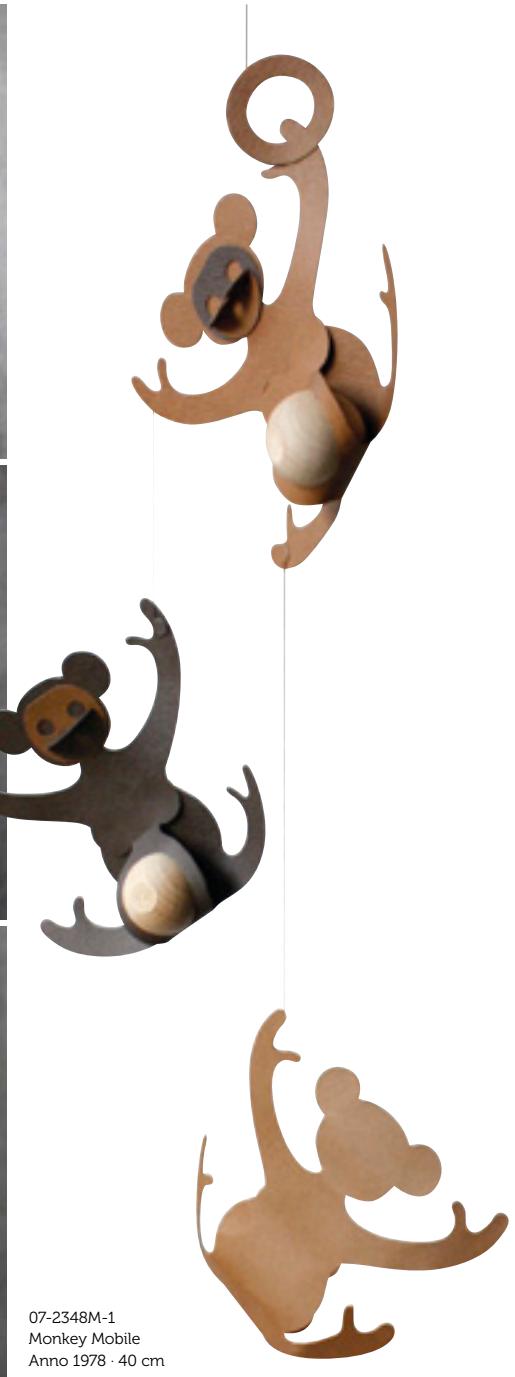
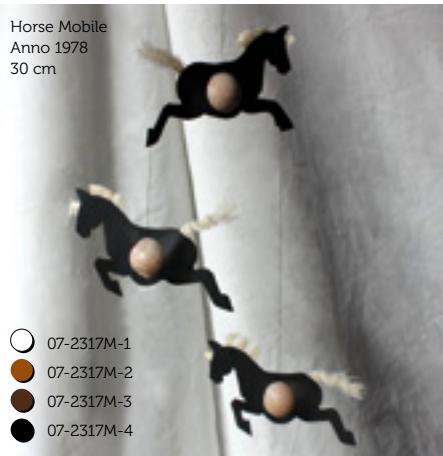
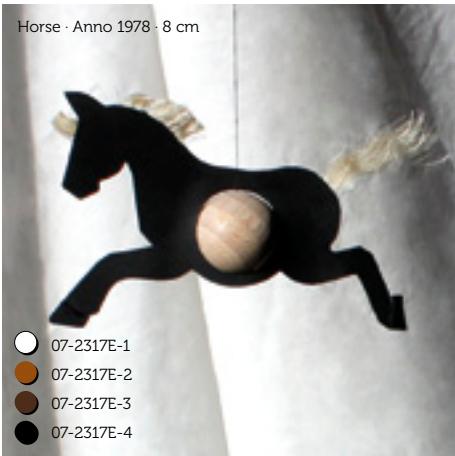
07-2648-1 · Witch  
16 cm



07-2649-1 · Witch  
29 cm







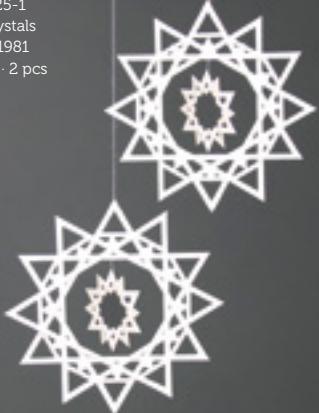
07-2615-1 · The North Star · Anno 1989 · 26 cm



In 1952 Anni & Bent Knudsen were assigned to redesign the traditional Danish Christmas ornaments. Since then thousands of designs have been created by them, and today many of their designs have become sought-after collector's items.



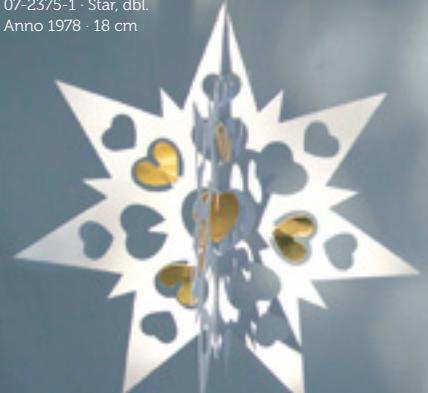
07-2425-1  
Ice Crystals  
Anno 1981  
10 cm · 2 pcs



07-2424-1  
Ice Crystal  
Anno 1981  
19 cm



07-2375-1 · Star, dbl.  
Anno 1978 · 18 cm



07-2476-3  
Spinning Hearts  
Anno 1982 · 7 cm · 2 pcs

07-2361-2  
Christmas  
Tree, dbl.  
Anno 1978  
27 cm



07-2376-1 · Star, dbl.  
Anno 1978 · 26 cm



07-2209M-2 · Heart Mobile · Anno 1956 · 30 x 35 cm



07-2360-2  
Christmas Tree, dbl.  
Anno 1978 · 18 cm



07-2418-1 · Spinning Heart  
Anno 1981 · 13 cm · Ass.



07-2605-2 · Triple Bells  
Anno 1986 · 9 cm  
2 pcs



07-2605-1 · Triple Bells  
Anno 1986 · 9 cm  
2 pcs



07-2798-1 · Fold-out Hearts  
Anno 1994 · 11 cm · 2 pcs



07-2603-2 · Triple Stars  
Anno 1986 · 8 cm  
2 pcs



07-2603-1 · Triple Stars  
Anno 1986 · 8 cm  
2 pcs



07-2797-1 · Fold-out Stars  
Anno 1994 · 11 cm  
2 pcs



07-2604-2 · Triple Hearts  
Anno 1986 · 9 cm · 2 pcs



07-2604-1 · Triple Hearts  
Anno 1986 · 9 cm · 2 pcs





Anno  
**2010**



10-3007-1  
Twisting Santa  
14 cm

Geometrical shapes like circles, triangles and squares were important parts of Bent Knudsen's early designs. Inspired by some of the oldest season's designs by Anni & Bent Knudsen, Louise Helmersen has designed this "Twisting Santa" for 2010.

In 1994 Danish Television made a movie of the creation of the Season's design – and since then it has been broadcasted every year in December.

## Annual Season's Design

Beginning in 1953 Anni & Bent Knudsen started creating an annual season's design. The theme was a Christmas Elf shaped in numerous ways. You can see the first design to the right.

We continue the tradition by creating a new design every year, and we still produce some of the old designs.

07-2135-1  
Elf Mobile · 17 cm

Anno  
**1953**



08-3001-1  
Circle Elf Boy  
15 cm

Anno  
**2008**



09-3005-1  
Circle Elf Girl  
14 cm

Anno  
**2009**



07-2794-1  
Elf Head · 13 cm

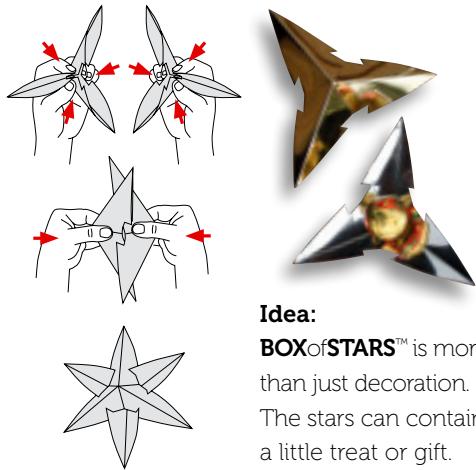
Anno  
**1994**



07-2680-1  
Clown Elf · 14 cm

**BOXofSTARS™** is a collection of decorative and functional products introduced in 2009 by architect and designer Louise Helmersen.

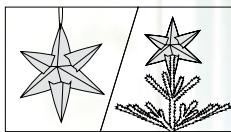
Each star is made out of two pieces of unique flexible metal foil in the colours gold/silver or silver. They are easy assembled and self-locking due to the construction and the material. Each star comes with a silk band. The large star can also easily be mounted around the top of the Christmas tree.



**Idea:**

**BOXofSTARS™** is more than just decoration. The stars can contain a little treat or gift.

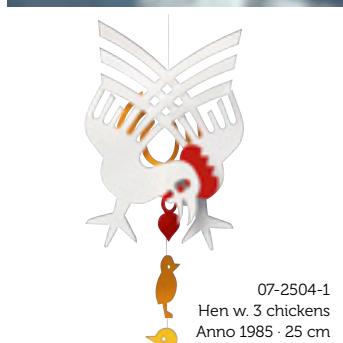
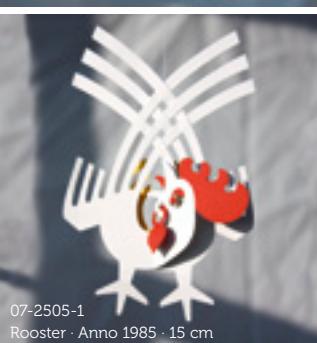
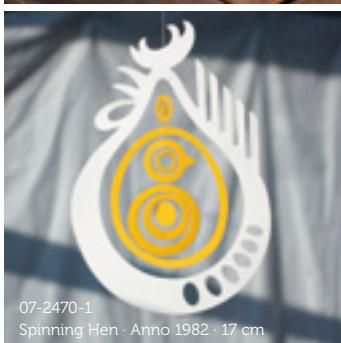
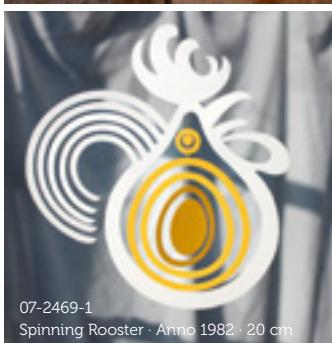
09-3003-1 · BOXofSTARS  
Gift box with 1 large star · 28 cm



09-3002-1 · BOXofSTARS  
Gift box with 3 stars · 10 cm



09-3002-2 · BOXofSTARS  
Gift box with 3 stars · 10 cm



## GREETING CARDS

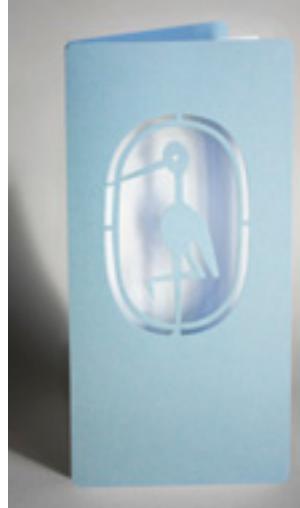
We offer two kinds of cards.

- **Silhouette Card:**

Die cut card with an insert sheet.

- **Mobile Card:**

Card with a mobile attached.  
The mobile is also a gift  
and can be detached and  
used elsewhere.



07-2725C-1 · Stork Silhouette Card · 10x20 cm



07-2725C-2 · Stork Silhouette Card · 10x20 cm



07-2610C-1 · Penguin Silh. Card · 15x10 cm



07-2715C-1 · Swan Silhouette Card 3-sided · 10x20 cm



07-2714C-1 · Cat Silhouette Card 3-sided · 10x20 cm



07-2714C-2 · Cat Silhouette Card 3-sided · 10x20 cm



07-2561C-1 · Swan Silh. Card · 15x10 cm



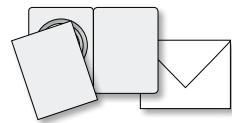
07-1146C-1 · Swan Mobile Card · 15x10 cm



07-2732C-1 · Frog Silh. Card · 13x17 cm



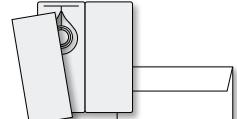
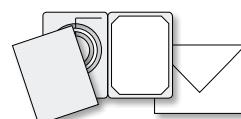
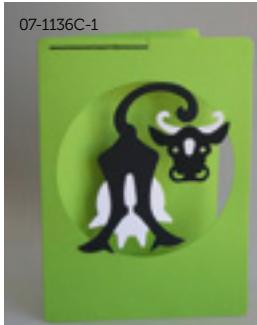
07-2731C-1 · Cat Silh. Card · 13x17 cm



Silhouette Cards include:

- Die Cut Card
- Insert sheet
- Envelope





Mobile Cards 12,6 x 16,6 cm  
include:  

- Mobile
- Card
- Writing Sheet attached
- Insert Sheet
- Envelope

Mobile Cards 9 x 21 cm include:  

- Mobile
- Card
- Insert Sheet
- Envelope

10-3007C-1



The season's design 2010  
is available in gift packaging  
as well as in a card format as  
shown.

08-3001C-1



07-1105C-1



07-1120C-1



07-1103C-1



09-3005C-1



07-1100C-1



07-1102C-1



07-1101C-1



07-2680C-1



07-2794C-1



07-2608C-1



07-1112C-1



07-1121C-1



07-2427C-1



07-2607C-1



07-1145C-1



07-1144C-1



07-1132C-1





Shop Display  
45 x 45 x 180 cm



## Packaging

All our products are packed in an attractive gift packaging with a label showing the product in miniature and telling the story.

## Displays

We offer two different display solutions:

- A large free standing display, taking up only 1/4 square meter.
- A small card board display for placing on a counter or a shelf. The display fits our smaller gift packaging as well as the greeting cards.



Minidisplay  
15 x 19 x 15 cm

## A few highlights of Anni & Bent Knudsen Collection™

1924 Bent Knudsen is born

1926 Anni Knudsen is born

1938 Bent Knudsen (14 yrs) designs the milking cow "**Maren Malkeko**"



1945 Bent Knudsen completes his education as silversmith at COHR in Fredericia

1946 Bent Knudsen employed at Hans Hansen Silversmith in Kolding until 1956 (today: Georg Jensen)

1950 Anni and Bent Knudsen marry

1952 Mrs. Hansen at Hans Hansen encourages Bent Knudsen to renew the traditional Danish Christmas ornamentation



Anni & Bent Knudsen begin the production of **Christmas ornaments**



Bent Knudsen works part time at Hans Hansen and part time at home

1956 Bent Knudsen quits his job at Hans Hansen in order to work full time at home with Anni Knudsen in the family company

**Bent Knudsen is designing** (both in paper and silver) while **Anni Knudsen is selling** the products with great success

Accepted as a supplier at the exclusive sales and export organization "**Den Permanente**" in Copenhagen



Accepted as a supplier at "Danish Handcraft Guild" (**Håndarbejdets Fremme**)

Exhibiting at **Charlottenborg** (State Institution – Gallery of Contemporary Art)

1958 Assigned to deliver more than 2 tons of leather elephants and donkeys for the **American Presidential Election** in 1960. Repeated in 1964 and 1968. (The elephant being symbol of the Republicans, the donkey being symbol of the Democrats)



1959 Family Knudsen buys a big house with 20 rooms in Kolding, with a workshop in the basement

1960 An air-raid shelter from World War 2 in the garden is opened as showroom

The product range reaches 189 designs

1962 45 full time home workers are employed, and 120 extra in busy seasons

1963 Bent Knudsen is assigned by the Danish Crown Princess Couple to create a set of jewelry as a **gift for the Queen Sirikit of Thailand**

1964 Exhibiting at **World Expo in New York** with 10 products, i.e. the Guardsman Mobile and the UFO Mobile



Bent Knudsen is commissioned by the Danish Crown Princess Couple to create a silver toilet set as a **wedding gift for HRH Princess Anne Marie**

1966 Opening of the new architect made workshop and storage building next to their home. The building is full of artistic details made by different artists. The interest is huge – **7.000 visitors** within the first year!

1968 **Exporting to 40 countries**

1969 Their children, Helle (16), Per (14) and Anders (7) exhibit at "Designer's Children's Show" at "Den Permanente"; Helle exhibits the Skeleton Fish Mobile



Anni & Bent Knudsen receive an **award from the Danish Trade Council** for their creation of and success with their version of the Guardsman Mobile from the Royal Danish Life Guards

1970 Bent Knudsen creates Viborg's mayor's chain

1971 Anni & Bent Knudsen participate in a workshop in Githa Nørby's and Dario Campeotto's design shop "Dinamarca" in Torino



Special assignment from the department store "Gimbels" in New York: A series of large Hans Christian Andersen figures for their Christmas theme "Danish Fairytales"

1972 **Exporting to 75 countries**

1974 July 10 The **Royal Couple** pays Anni & Bent Knudsen an official visit



1975 Exhibiting at The Danish Museum of Art & Design (**Kunstindustrimuseet**)

1987 March 26 Bent Knudsen receives the design award **"Faxe's Designpris"**

154 home workers are employed and 20 extra in busy seasons

1988 Anni & Bent Knudsen receives the design award **"European Gold Star for Quality"** in Madrid by CIEMIP



1994 **Danish Television** makes a movie of the creation of this years Season's design. Since then it is broadcasted every year in December

1996 Exhibiting at **Koldinghus** (Royal castle from the 13th century and now a design museum)

1997 **Bent Knudsen passes away.** Sales and design activities are gradually put at rest

Kolding City issues a series of Christmas stamps using old Anni & Bent Knudsen Christmas designs (Kolding-julemærket). Repeated in 2002 with a revised selection of designs

2002 Exhibiting at **Koldinghus** "50 years of paper art"

2008 **Livingly ApS is established** with the sole vision of adding inspiring and original creative Danish artistry to the home.

**Livingly buys Anni & Bent Knudsen's** paper-craft and mobile activities

Livinely rents the old workshop and storage building in Kolding

Livinely starts relaunching a selection of classic designs under the brand **Anni & Bent Knudsen Collection™**

2009 Easter exhibition at **Koldinghus**

August 1 Livingly moves all activities to the old orchard in Brenderup Christmas exhibition at **Koldinghus**



2010 Relaunching Anni & Bent Knudsen Collection™ is a success. Products sell in Denmark, Asia, Europe and North America

# Livingly®

paper craft & mobiles